

AIGN

A Global Network of Tree Nursery Companies Working Together to Enhance the Horticultural Community

www.AIGN.org

Introduction

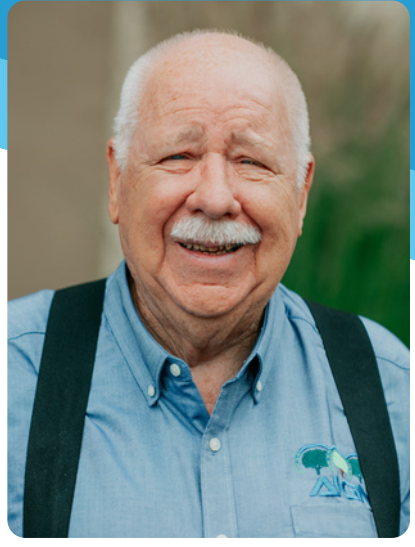
The Associated International Group of Nurseries (AIGN®) is a global organization that blends the diverse talents of a number of progressive nurserymen from the major growing regions of the world.

AIGN® is the only company of its kind in the nursery industry. The organization was created to develop beneficial avenues of information flow for new rootstocks and varieties.

In contemporary variety management, where marketing programs, inventory and quality assurance could mean the difference between success or failure of an intellectual property, AIGN® has positioned itself to be an innovator and leader in the introduction of new fruit varieties.

Mission Statement

"To obtain, commercialize and promote new and exciting tree varieties and eating experiences to ensure the best long-term return to the variety owner and all stakeholders."



Lynnell Brandt
Executive Director



Dr. Gavin Porter
Chief Executive Officer,
Executive Director



Worldwide Innovation and Commercialization

AIGN® members are spread throughout northern and southern Europe, New Zealand, Australia, Chile, Argentina, Uruguay, South Africa, China, South Korea, India, Türkiye, and the United States.

The primary role of AIGN® is that of a co-operator, working with the world's fruit industry to coordinate the availability of trees and products. The company was formed to assist its members with the introduction and distribution of varieties and rootstocks. The members have the opportunity to test and evaluate promising varieties, exchange data and ideas, and receive the technical assistance necessary to remain competitive in the world market.

Our goals are to ensure the success of our members within their territory, and to work on behalf of the breeders that we represent to facilitate the best return for their investment.

What can AIGN® do for your business?

- Offer data to make informed decisions about viability and commercial worth of new and existing fruit varieties and rootstocks.
- Assist to expedite testing and introduction of new varieties.
- Help to navigate local laws and regulations for the importation, quarantine and testing of plant materials.
- Provide support for intellectual property protection and enforcement.



Hertha™ Database

Hertha™ is an Web-based database developed by AIGN® for variety management. It is designed to facilitate shipments of plant material, track plantings via GPS, record evaluations in various formats, and manage Intellectual property of varietals across any number of species.

- No software to install, system operates in a Web browser
- Multi-level security at both the screen, form, and data level
- Track an unlimited number of varieties
- Track shipping of test material with contract generation
- Track trademark and patent information and associated documents
- Track licensee and sub-licensee information along with contracts
- Advanced search capabilities for evaluations and varieties
- Flexible reporting capabilities with output in PDF format
- Evaluation fields are extensible
- Both UPOV and Standard evaluations are supported
- Evaluations differ by species
- Offline evaluation entry tool
- Pin evaluation site maps with GPS coordinates for individual sites or trees
- Input an unlimited number of contracts
- Attach an unlimited number of pictures and technical documents
- Store private information or share information with others
- Extensive set of storage protocols for post-harvest testing
- Tracks and displays graphical family tree of varieties

Watch a demo video at **aign.org/hertha**



For further information, please contact the AIGN® member in your territory

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